

Mar. 29, 2011

# SHARE ONE PLANET

## Wild Animals CG Art Elites Invitational Competition

*Call for Entries*

### Introduction

Civilization and harmony are the trends both time and human society follow. However, a further trend is that animals die out while buildings spring up. While humans enjoy rapid economy development, wild animals' living conditions become worse. Birds lose their companions and beasts lose their herds. The weak and disappearing biological chain sounds an alarm for worldwide environment protection. In the last 100 years, species' extinction has been 100 times faster than the natural rate; every day over 100 species disappear from the world forever. However, even today, human understanding of wild animals' protection is vague, which is a worrying situation.

“Share One Planet” Wild Animals CG Art Elites Invitational Competition is the first global competition of the “Share One Planet” series. The competition will invite CG masters worldwide to take part. Winners will be rewarded with cash, but also the winners will receive specially-designed golden, silver and copper trophies. The winning entries of the competition will be first exhibited in China and then toured internationally in an exhibition. Organizers hope the platform of “Share One Planet” can be built for encouraging artists to create meaningful and inspiring CG works and for promoting great CG artists, raising attention to wild animals and the protection of the global environment, using the power of Art.

### Competition Schedule

Submission:

August 1st, 2010 – April 20th, 2011 23:59  
(BJT, GMT+8)

Judging:

May 1st, 2011 – June 1st, 2011

Awards Announcement:

June 15th, 2011

### How to Win

It is not easy to win judges over in such high standard CG art competition. The most essential element of a good artwork is its originality combined with imagination. Meanwhile, you should respect the life form you are going to depict. You must appreciate the unique charm in its nature, and interpret all those personal feelings with your own style. It is with no doubt that this strategy will help one to create a fantastic CG artwork.

### CG Artworks & Photographic Works

At present there are many works about wild animals shown in the media, results of years of hard work by many outstanding photographers. These are resources for people to learn more about wild animals, but in your entry, do not just copy them, for the act itself will cost the fundamental quality of art --- originality.

### Artistic Style

The competition sets no limit for artistic style; realistic or impressionistic won't be the issue; but artists must follow wild animals' physical appearance. A successful work is determined by artist's creative interpretation of wild animals. Stick with things interest you most; use your own artistic language and imagination; let viewers feel touched by your work.

### Focused Species

All entries must pick species from the 100 focused species as the theme. You may pick more than one. Human character may appear in entries as supporting role. For all Focus Species please visit:  
[http://www.shareoneplanet.org/en/info\\_scope.aspx](http://www.shareoneplanet.org/en/info_scope.aspx)

### Categories

The competition has ten routine categories and one special category. One entry should be submitted to one category to be judged. For all competition categories please visit:  
<http://www.shareoneplanet.org/en/info.aspx#jsdy>

### Organizers



中华社会文化发展基金会  
野生动物文化工程基金  
WILD ANIMALS CULTURE PROJECT FUND



中國戰略與管理研究會  
CHINA INSTITUTE OF STRATEGY & MANAGEMENT

### Executive Organizers



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### Prizes

The title “Share One Planet’ Wild Animals CG Art Master” will be granted to the entrant with the most striking and memorable entry of all. The winner will receive US\$10,000 and one gilding copper trophy designed by special guest artist invited by organizers. Each category champion will win one silver-plating copper trophy; four finalists of every individual category will win a copper trophy each.

### How to Enter

1. This is an invitational competition; invited artists can enter the competition with the invitation code. For the invitee list, please visit: [http://www.shareoneplanet.org/en/artistlist\\_pre.aspx](http://www.shareoneplanet.org/en/artistlist_pre.aspx)

#### Invitation code:

Invitation with invitation code will be sent to CG art elites determined by organizers. For artist who’s willing to participate in but doesn’t receive invitation code, please e-mail one piece of portfolio works to the Executive committee at [shareoneplanet@gmail.com](mailto:shareoneplanet@gmail.com) (please send the image as attachment and enclose brief bio and description as well). Executive committee will send invitation code to eligible artist.

2. Please visit [www.shareoneplanet.org](http://www.shareoneplanet.org) to enter the competition and pay attention to possible modifications of the “Share One Planet” Competition rules.

3. After register, please log into personal page to submit your entries. The website allows you to show works in process.

4. The deadline of submission is April 20th, 2011(BJT, GMT+8). Regarding submission one should upload both the low resolution file and the original high resolution file to complete one entry. Further notice will be given on how to submit original high resolution files.

5. The competition is gratis for all entrants.

### Categories

The competition has ten routine categories and one special category.

#### Routine Category

1. Portrait (digital painting): entry must portray no more than five wild animals. Recommended strategy: to capture their expression and behavior.

2. Portrait (digital sculpture): entry must portray no more than five wild animals. Recommended strategy: to capture their expression and behavior.

3. Herd (digital painting): entry must portray no less than 5 animals. Recommended strategy: focus on representing magnificent scene and the sociality of the animal.

4. Herd (digital sculpture): entry must portray no less than 5 animals. Recommended strategy: focus on representing magnificent scene and the sociality of the animal.

5. Mother’s love (digital painting): entry must portray mothers and their cubs. Recommended strategy: focus on representing emotional interactions or communication between mother and her child/children.

6. Mother’s love (digital sculpture): entry must portray mothers and their cubs. Recommended strategy: focus on representing emotional interactions or communication between mother and her child/children.

7. Prey and Predator (digital painting): entry must portray a scene of animal hunting animal. Recommended strategy: portray the moment of killing, the silent waiting for ambush etc.; focus on representing the hunting behavior of the animal.

#### Organizers



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### Categories

8. Prey and Predator (digital sculpture): entry must portray a scene of animal hunting animal. Recommended strategy: portray the moment of killing, the silent waiting for ambush etc.; focus on representing the hunting behavior of the animal.

9. Harmony (digital painting): entry must portray a scene that shows the harmonious relationship between mankind and animals. Recommended strategy: emphasis the emotional interactions of your characters, or create a scene that mankind and animals share the world peacefully.

10. Harmony (digital sculpture): entry must portray a scene that shows the harmonious relationship between mankind and animals. Recommended strategy: emphasis the emotional interactions of your characters, or create a scene that mankind and animals share the world peacefully.

#### Special Category:

Swan Lake (digital painting): entry in this category must choose Whooper Swan (*Cygnus cygnus*) as its sole theme. Artists are allowed to portray any scene as long as it contains only Whooper Swan (*Cygnus cygnus*). This category is set to support “‘Rongcheng Swan Lake’ Wetland Ecosystem Restoration Project” carried out in Shandong province, China.

### Rules

Please note the Chinese version rules and the English version rules have the same legal effect.

1. The Organizers of “‘Share One Planet’ Wild Animals CG Art Elites Invitational Competition”(hereafter referred to as the “Share One Planet” Competition) are Wild Animals Cultural Project Fund, China Foundation for the Development of Social Culture, China Institute of Strategy and Management, International Association of Computer Graphic Artists and China Association for Global Development under the United Nations (hereafter referred to as the Organizers). The Organizers reserve the exclusive rights to delay, shorten or cancel the “Share One Planet” Competition as well as to give modification and interpretation to rules and regulations. The competition is open to anyone except those involved in its organization and employees of the Organizers or sponsors. The Organizers set no limitation for entrant’s age.

2. All entrants must register at [www.shareoneplanet.org](http://www.shareoneplanet.org) with an invitation code. By registering as entrant, entrants imply total and unreserved agreement of the present rules of the “Share One Planet” Competition.

3. All entries must be completed by two files: low resolution file and the original high resolution file; entries lack any one file will be considered ineligible for the competition. The low resolution file is for on-line display and shall be submitted to [www.shareoneplanet.org](http://www.shareoneplanet.org); the original high resolution file will be used in judging and exhibition phase and shall be submitted to the Organizers’ FTP system or a storage system supplied by third party.

4. Artists can create as many entries as they want, but each artwork can enter only one routine category of the “Share One Planet” Competition. Artwork created for routine category can enter the special category as well.

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### 5. Creation Methodology, File Size and Requirements

#### 5.1 For Digital Paintings, the Organizers set no limitation for software, aspect ratio or layout.

##### **a) Original high resolution file**

single layer PSD file, at least 3508(h) X 4961(w) pixels, or 3508(w) X 4961(h) pixels. (The Organizers suggest artist to create the entry as large as possible in order to achieve massive visual impact during exhibition phase)

##### **b) Low resolution file**

JPEG format file no bigger than 500KB; the image should be at least 1000 pixels on the longest dimension.

#### 5.2 For Digital Sculptures, the Organizers set no limitation for software and polygons. Entrants are encouraged to submit closed model as entry.

---The sculpture can represent single animal or several ones or herd. Please make a suitable pedestal besides the main objects (environmental-friendly pedestal is encouraged).

---The model must not be textured or mapped. All objects of the sculpture must be monochromatic. Gradient chromatic aberration caused by lighting effect is acceptable.



---Any lighting effect of any 3D software is allowed when comes to entry final display.

---The model submitted as entry must be originally created for the "Share One Planet" Competition. Previously made base meshes is not allowed. Any primitive geometry of any 3D software can be adopted (e.g. sphere, cube and zspheres etc).

##### **a) Original high resolution file**

original model file (e.g. original model of 3DMAX, MAYA or ZBRUSH) or OBJ file.

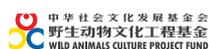
##### **b) Low resolution file**

JPEG format file no bigger than 500KB; the image should be at least 1000 pixels on the longest dimension; artist need to show three shots of the model (see the picture below: one shot showing the best angle determined by artist, other two shots should chose from front view, lateral view, top view and back view).



5.3 For low resolution file, please submit the highest quality JPEG file you can achieve with detailed information of author and the entry (e.g. artwork title, submit to which category, contestant's name, software applied in the entry, size of the image etc.)

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5.4 The “Share One Planet” Competition sets no limit for artistic style. Realistic and Impressionistic style artworks are both welcomed. Entries with realistic style should pay extra attention to the accuracy of animal’s behavior, habitat and other facts. Entries with Impressionistic style should make sure animals appear in artwork recognizable despite of artistic transfiguration and exaggeration.

### 6. Creation Scope and Ethics

6.1 Entries must include one or several of the 100 species that listed in the “Focused Species” page. Presence of human is allowed, but animal must be the main subject. (For “Focused Species” please see: [http://www.shareoneplanet.org/en/info\\_scope.aspx](http://www.shareoneplanet.org/en/info_scope.aspx))

6.2 The competition asks artists to put the welfare of animals first and to safeguard their environment and that they do not do anything to injure or distress animals or destroy the environment in their attempt to get the creation inspiration. If the Organizers or the judges suspect that an image was created under cruel or unethical conditions, the entry will be disqualified.

6.3 Images must conform to nominal decency guidelines. Any image deemed to contain content that depicts violence, racial, political, religious, and sexual or any other inflammatory material in an inappropriate manner will be disqualified and removed. Criteria of appropriateness will be determined exclusively by the judges of the “Share One Planet” Competition.

### 7. Liability

7.1 It is the responsibility of entrants to assure that they have read and will obey the rules and regulations before submit entries. Any entry deemed to violate the competition rules and regulations will be excluded from judging. By submitting entries entrants imply total and unreserved agreement of the present rules and regulations of the “Share One Planet” Competition.

7.2 All entries cannot be removed or changed after the submission deadline. The Organizers and the Hosts won’t return any material submitted to the “Share One Planet” Competition.

7.3 All entries must be originally created for the competition and plagiarism of any existing artwork is prohibited.

7.4 Entrant must be the sole copyright holder for all artwork entered and indemnifies the Organizers, the Hosts and Sponsors from any subsequence may occur regarding the entrant claiming the ownership of all artworks entered.

7.5 Entrant must be aware of and comply with the Chinese and international legislation regarding wild animals. The entry submitted will be disqualified if entrant’s creation involves with illegal activities. The Organizers and the Hosts are not liable for the possible infringement of entrant mentioned hereinabove and reserve the right of liability claim.

7.6 Entrant should be aware of and follow the competition schedule. Entry submitted after deadline will be considered ineligible and the Organizers and the Hosts disclaim all responsibility for such matter.

7.7 In order to receive prizes, all winning artists must provide accurate and reliable contact information. The Organizers will endeavor to notify winners within 7 calendar days after the judging is completed. Winners cannot be reached within this period will be deprived the title and award under the sole discretion of the Organizers.

7.8 Entrant grants the Organizers and the Hosts non-exclusive license to use all entered works in media promotion, marketing campaign, sales and merchandising under the condition that user will always credit the author.

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7.9 Entrant indemnifies the Organizers, the Hosts and Sponsors against any disputes in publishing entered works.

7.10 The Organizers will take reasonable measures to ensure the security of entries and information supplied to them. The Organizers regret that they cannot accept liability for any loss or damage of any entries nor for any other loss or damage resulting there from.

### 8. Judging

Judges will be appointed by the Organizers to choose the winners. The Organizers' decision on all matters relating to the competition is final, and no correspondence will be entered into concerning the competition's judging and organization. Should the quality of entries fall below the standard required, the Organizers reserve the right not to award prizes.

### 9. Entries Reproduction In and After the Competition

9.1 You will retain copyright of your entries.

9.2 By submitting your entries, you grant permission to the Organizers and the Hosts for a non-exclusive license to gratis reproduce the images in connection with the competition for the following purposes:

---judging the competition;

---display at the exhibitions of entries held by the Organizers and the Hosts (now known or hereafter created);

---publish in the winning entries portfolio book;

---inclusion (if selected as one of the promotional images) within the "Share One Planet" Competition marketing and promotional materials (including press packs) for the exhibition or touring exhibition organized by the Organizers and/or the Hosts.

---promoting wild animals protection in any form (if selected)

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---promoting wild animals protection in any form (if selected)

9.3 Media will be allowed to publish entries submitted if a writing permission from the Hosts is issued.

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